

NEWS FOR IMMEDIATE RELEASE

NOMINATIONS OPEN FOR 2015 NATIONAL JERSEY AWARDS

Reynoldsburg, Ohio, December 31, 2014—Nominations are sought for four awards to be presented at the Annual Meetings of the American Jersey Cattle Association and National All-Jersey Inc. in East Peoria, Ill., June 24 to 27, 2015.

Any lifetime member of the AJCA can nominate qualified persons for these awards.

Master Breeder Award. The Master Breeder Award is bestowed annually upon a living AJCA member, family, partnership, or corporation, who, in the opinion of the Board of Directors, has bred outstanding animals for many years and thereby has made a notable contribution to the advancement of the Jersey breed in the United States.

Distinguished Service Award. The Distinguished Service Award is bestowed upon as many living AJCA members and/or members' families, who, in the opinion of the Board of Directors, have rendered outstanding and unselfish service for many years and thereby have made a notable contribution to the advancement of the Jersey breed in the United States.

Award for Meritorious Service. The AJCA-NAJ Award for Meritorious Service is bestowed annually upon a living individual, who, in the joint opinion of the Boards of Directors of the American Jersey Cattle Association and National All-Jersey Inc., has made a notable contribution to the advancement of the Jersey breed and the livelihood of Jersey owners in the United States through research, education, development, marketing, or other significant activities of the allied dairy industry.

Young Jersey Breeder Award. These awards are bestowed annually upon as many living AJCA members and/or members' families, who, in the opinion of the Board of Directors, merit recognition. Nominees must be active members of the American Jersey Cattle Association and must be at least 28 years of age but not more than 40 years of age as of January 1 of the recognition year. Selection is based upon expertise in dairy farming and Jersey cattle breeding; participation in AJCA and NAJ programs; and leadership in Jersey and other dairy and agricultural organizations.

All nomination materials must be postmarked or received electronically on or before Thursday, January 15, 2015.

The American Jersey Cattle Association, organized in 1868, compiles and maintains animal identification and performance data on Jersey cattle and provides services that support genetic improvement and greater profitability through increasing the value of and demand for Registered Jersey™ cattle and genetics, and Jersey milk and milk products. For more information on the association's complete line of services for dairy business owners, visit the website at www.USJersey.com or connect at Facebook.com/USJersey.