

**American Jersey Cattle Association
National All-Jersey Inc.**

December 11, 2017

The Board of Directors and members of the American Jersey Cattle Association extend a warm invitation for you to attend the **21st International Conference of the World Jersey Cattle Bureau**, being held in conjunction with the 150th Anniversary of the founding of our association.

The Breed for the 21st Century is the organizing theme for the 21st Conference, bringing into focus the opportunities for Jersey breed expansion that exist across the globe and sharing information on the key advances in genomics, management, and marketing that can make those opportunities into realities.

Harvest Travel International, founding member of Agricultural Tour Operators International (ATOI), has organized a three-week program including:

Your choice of two pre-conference tours: **Tour A**, June 19-23, arriving in **San Francisco, California** then on to Hilmar, or **Tour B**, June 18-23, landing in **Portland, Oregon** to visit herds in the Willamette Valley and Tillamook;

Main Conference, an eight-day program that begins with arrival at John Glenn Columbus International Airport (CMH) on June 23 and travels through the State of Ohio to arrive in Canton for the **WJCB International Conference and the AJCA-NAJ Annual Meetings**, hosted by the Ohio Jersey Breeders Association, and concluding the evening of June 30 with the WJCB President's Gala Banquet; and

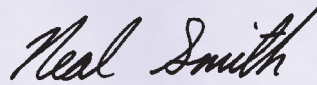
Post-Conference Tour starting in **Chicago** on July 1 and traveling through southern Wisconsin and northern Illinois to end back in Chicago for departure on July 8.

During the Main Conference week, a program track will be organized specifically for attendees under the age of 36. The program and speakers for this World Young Jersey Breeders Congress will be tailored to attendee interests determined by survey. Should you have questions about this program, please address them to Dr. Cherie Bayer (cbayer@usjersey.com).

Closing date for bookings is Friday, March 30, 2018. Refer to the attached brochure for program details, tour costs as of December 1, and the conference registration form. We have also included a fact sheet about U.S. visas. Please make your travel arrangements and visa application, if necessary, as early as possible. Questions about the tours and airline transportation can be addressed to Ms. Carol Bauer (harvestt@sbcglobal.net), or your participating travel agent.

We look forward to welcoming you to the United States and engaging in productive discussions with one goal, that of changing the color of dairy herds across the world.

Sincerely,



Neal Smith
Executive Secretary & Chief Executive Officer





THE BREED FOR THE 21st CENTURY

INTERNATIONAL CONFERENCE OF THE
WORLD JERSEY CATTLE BUREAU

The United States of America—*home of the largest and fastest-growing population of Jersey cattle in the world*—hosts the **21st International Conference of the World Jersey Cattle Bureau** in conjunction with the **150th Anniversary of the American Jersey Cattle Association**.

This program offers unmatched opportunities for everyone producing and marketing Jersey milk, milk products, and Jersey genetics, and especially those considering entering or expanding in the Jersey business. Speakers for the International Conference confirmed at December 1 include Larry Schirm, who brings a lifetime of Jersey experience to his role as ABS Global Key Account Manager; Dr. Dennis Saviano, Virginia C. Meredith Professor of Nutrition Policy at Purdue

University; Dr. Francis Fluharty, Research Professor, The Ohio State University; and Andrew Le Gallais, Chairman of the Jersey Milk Marketing Board.

The three-week itinerary includes visits to the American Jersey Cattle Association headquarters offices, 30 top-performing herds in five states and North America's largest A.I. bull center; expert presentations in a series of educational programs that include a research field day at the U.S. Dairy Forage Research Center farm; and city tours in San Francisco or Portland, Columbus, and Chicago.

The **21st International Conference** is where you will share ideas, learn about the advances in genomics, management and marketing and network with Jersey owners expected from 20 countries.



MAIN CONFERENCE

JUNE 23-30, 2018

SATURDAY, JUNE 23: ARRIVE COLUMBUS, OHIO

Conference delegates arrive individually and check-in at the Embassy Suites Columbus Airport hotel, conveniently located near the John Glenn Columbus International Airport (CMH). Hotel offers complimentary 24-hour transportation.

Upon arrival: Register for conference and pickup credentials.

6:30 p.m. WJCB Officers Meeting. Upper Arlington Room

Evening: Manager's Reception at the hotel (complimentary drinks and snacks). Shuttle will operate from 6:00 p.m. to 10:00 p.m. to Easton Town Center and area restaurants for dinner and evening on your own account. Restaurant guide will be provided, and reservations are encouraged.

EMBASSY SUITES COLUMBUS AIRPORT
2886 Airport Dr, Columbus, OH 43219
Tel: +1 (614) 536-0500

SUNDAY, JUNE 24: COLUMBUS (B/D)

Breakfast at the hotel.

8:00 a.m. Late arrivals register for conference and pickup credentials.

8:30 a.m. – 9:15 a.m. **Business Meeting of the World Jersey Cattle Bureau.** Bexley Ballroom.

9:30 a.m. **WJCB Council Meeting.** Upon completion of the meeting by 12:00 noon, the participants will leave the hotel by bus to tour the offices of the **American Jersey Cattle Association and National All-Jersey Inc.** After 2:30 p.m., the group will be taken by bus to Franklin Park Conservatory for late afternoon-evening activities (3:00 p.m. arrival).

9:30 a.m. **Tour Group 1.** Depart Embassy Suites for the 59th German Village Haus und Garten Tour. Shops in the village will be open, as will the Marketplatz in Schiller Park. Lunch in German Village is on your own account. At 1:00 p.m., the Tour 1 bus will depart for the AJCA-NAJ offices and escorted tour, then go on to Franklin Park Conservatory (arrival 3:30 p.m.).

10:00 a.m. **Tour Group 2.** Depart Embassy Suites for escorted tour of the AJCA-NAJ offices, then continue to 59th German Village Haus und Garten Tour (arrival by 12:30 p.m.). Lunch in German Village is on your own account. At 3:00 p.m., the Tour 2 bus will depart for Franklin Park Conservatory (arrival 3:30 p.m.).

At the Franklin Park Conservatory and Botanical Gardens, tour on your own the glass house, butterfly garden, Chihuly glasswork installations, and other exhibitions. The Conservatory features exceptional plant collections in its indoor and outdoor gardens. Each year artwork by internationally acclaimed artists is on display throughout the Conservatory.

4:30 p.m. All assemble at the Wells Barn for social hour, dinner and program.



CONFERENCE ROOM AT AJCA-NAJ OFFICES

8:00 p.m. Buses depart the Franklin Park Observatory and return to the Embassy Suites Hotel.

MONDAY, JUNE 25: COLUMBUS (B/L/D)

Breakfast at the hotel.

7:30 a.m. – 10:00 a.m. **World Young Jersey Breeders Congress** sessions begin in the Bexley Ballroom. Program for all delegates under 36 years of age. Topics for this session and throughout the week will be determined from survey of registered participants.

8:30 a.m. **All Others.** Buses depart the Embassy Suites Hotel for a narrated tour featuring selected architectural landmarks and historical points of interest in Columbus. The route will take us down Broad Street past mansions and notable residences, Ohio Statehouse and LeVeque Tower, to the Eisenman designed Convention Center and Wexner Center, the Sells Brothers Circus House and other mansions in Victorian Village on the way to the campus of Ohio State University, Ohio Stadium, and Waterman Dairy Farm.

10:00 a.m. At conclusion of morning program, WJYC participants depart Embassy Suites Hotel to join rest of the group at Waterman Dairy Farm, Ohio State University.

10:30 a.m. **Waterman Dairy Farm** tour, including interactive demonstration of AJCA linear type evaluation program conducted by senior appraiser Ron Mosser. Lunch hosted by Ohio State alumni.

MAIN CONFERENCE

JUNE 23-30, 2018

MONDAY, JUNE 25 (continued)

The Waterman Dairy Farm consists of 122 acres of crop land and 45 acres of pasture in the middle of Columbus, Ohio, the 14th largest metropolitan area in the United States. The farm transitioned from primarily Holsteins to Jersey cattle in 2010 to sustain herd numbers with a dairy cow that consumes less feed produced from the farm's limited crop and pasture ground. Herd numbers 120 cows in milk; all replacements raised on-site with 50-60 excess heifers marketed annually.

1:30 p.m. Depart Waterman Dairy for Plain City.

2:30 p.m. **Select Sires, Inc.** open house and program, complete with welcome reception and hosted dinner.

Select Sires Inc. was formed in 1965 when four farmer-owned cooperatives joined forces to offer a wider variety of genetic options to their members and improve efficiencies. Since then, Select Sires has grown into the largest A.I. organization in North America and markets semen worldwide to more than 95 countries. The facilities at Plain City comprise the world's largest bull housing facility.

8:00 p.m. Buses depart Plain City and return to the Embassy Suites Hotel in Columbus.

TUESDAY, JUNE 26: COLUMBUS – CANTON (B/L)

Breakfast at the hotel and check-out.

8:30 a.m. Depart Columbus for a full day of herd visits.

10:30 a.m. Open house, including program, tour and lunch at **Bar-Lee Jerseys**, Willard.

Gary and Amy Nuhfer and son Jason Nuhfer are the fourth and fifth generation to milk and breed registered Jersey cattle. A robotic milking system (two Lely Astronaut A4 Robots and Lely Juno) has been in place since December of 2015 for the herd of 135 cows and 120 heifers.

2:00 p.m. Depart for **Albright Jerseys LLC**, Willard

Father and son, Fred and Joel Albright milk 465 head of Jerseys and farm 400 acres of corn, alfalfa and wheat. The double-16 milking parlor is being replaced by a robotic system that will come online in February 2018.

4:00 p.m. Depart for Canton.

6:30 p.m. Arrive Hilton Garden Inn Akron-Canton Airport, which is our home for the next five nights. Evening on your own. Dine in the hotel restaurant or a restaurant served by the hotel's transportation service. Ask at the Reception Desk.

HILTON GARDEN INN AKRON-CANTON AIRPORT
5251 Landmark Boulevard, North Canton, Ohio, 44720
TEL: +1-330-966-4907

WEDNESDAY, JUNE 27: CANTON (B/L/D)

Breakfast at the hotel.

8:00 a.m. - 11:15 a.m. First WJCB shuttle departs Hilton Garden Inn for Embassy Suites Hotel, with continuous service throughout the morning.

9:00 a.m. Call to Order: **21st International Conference of the World Jersey Cattle Bureau**. Keynote address and Session 1 presentations. Embassy Suites Hotel, Salon Ballroom 1

12:00 p.m. **Jersey Educational Travel Awards Recognition Luncheon**. Embassy Suites Hotel, Salon Ballroom 2-3

12:00 p.m. – 4:00 p.m. Organized by the Ohio hosts, buses will leave from the Embassy Suites for self-directed tours of the First Ladies National Historic Museum, Canton Classic Car Museum, Harry London Chocolate Factory, and additional area landmarks and sites of interest.

2:00 p.m. International Conference resumes with Session 2 presentations. Embassy Suites Hotel, Salon Ballroom 1

4:15 p.m. Adjourn. Return by WJCB shuttle to the Hilton Garden Inn to change for evening festivities.

5:00 p.m. Buses depart Hilton Garden Inn for **MAPS Air Museum** tour, followed by reception and dinner.

The museum run by the all-volunteer Military Aviation Preservation Society (MAPS) has over 47 aircraft and a collection of rare artifacts. The gondola from the "Spirit of Akron," a Goodyear blimp, is on display in the hangar. Most of the aircraft are on loan from the US Air Force or Navy for restoration purposes. The museum also has a display room with detailed models and period items on loan from service veterans to be put on display.

6:00 p.m. **The Presidents' Reception**

7:00 p.m. **Celebration of the 150th Anniversary of the American Jersey Cattle Association and Breeder Awards Banquet**

9:30 p.m. Bus departure for hotel.

THURSDAY, JUNE 28: CANTON (B/L/D)

Breakfast at the hotel

7:30 a.m. Buses depart from our hotel for round-robin stops between **Clover Patch Dairy** in Millersburg, the **Amish & Mennonite Heritage Center** (Behalt Cyclorama), **Lehman's Hardware** in Berlin, and **Ron Grosjean Farm & Agricultural Museum** throughout the morning and afternoon.

Mid-day arrival at **Scenic View Jerseys**, Fredericksburg, for Amish harvest feast meal and herd tour.

4:30 p.m. Having completed all stops, buses arrive at **Scenic Valley Farm** in West Salem. Activities and displays, plus program and dinner.

MAIN CONFERENCE

JUNE 23-30, 2018

THURSDAY, JUNE 28 (continued)

7:30 p.m. **AJCC Research Foundation Benefit Auction**

9:00 p.m. Bus departure for hotel.

FRIDAY, JUNE 29: CANTON (B/L/D)

Breakfast at the hotel.

7:30 a.m. – 10:30 a.m. **Concluding Meeting of the WJCB Council.** Hall of Fame Room, Hilton Garden Inn.

8:30 a.m. Those not participating in the Council meeting will board buses for the **Pro Football Hall of Fame**. Program will include Fuel Up To Play 60 activities and tour on your own until 11:00 a.m. when bus will depart for afternoon herd visits, including lunch.

11:00 a.m. At conclusion of Council meeting, bus will pick up Council members and travel to **Cold Run Jerseys LLC**, Salem, where they will join the rest of the group. This will be followed by a short bus trip to visit **Nature View Farms LLC**.

Carl E. Herron started milking Jerseys under the Welcome View prefix in 1945. In 2006, his son David and grandson Jim formed an LLC under the name of Cold Run Jerseys. The 275-cow herd ranked second for fat production among U.S. herds for 2016.

There are 135 cows in the Nature View herd owned by Jay and Paul Herron. Polled genetics predominate in this herd, which ranked fourth for fat production among U.S. herds with 80-149 records.

3:30 p.m. Buses depart Nature View Farms and return to the Embassy Suites for evening dinner and ice cream social.

6:00 p.m. **61st National Heifer Sale.** Embassy Suites Hotel, Salon Ballrooms

6:30 p.m. – 9:30 p.m. WJCB shuttle departs Embassy Suites for Hilton Garden Inn, with continuous service throughout the evening.

SATURDAY, JUNE 30: CANTON (B/L/D)

Breakfast at the hotel.

6:45 a.m. First shuttle departs Hilton Garden Inn for Embassy Suites, with continuous shuttle service throughout the morning.

7:30 a.m. **World Jersey Cattle Bureau Annual Meeting.** Embassy Suites Hotel, Salon 1

8:30 a.m. **150th Annual Meeting of the American Jersey Cattle Association.** Embassy Suites Hotel, Salon 1

10:30 a.m. *Program:* Dairy Advocacy and Social Media: How to Handle the Media. Embassy Suites Hotel, room to be announced

12:00 p.m. **Young Jersey Breeders Awards Luncheon.** Embassy Suites Hotel, Salon Ballrooms

2:30 p.m. **21st International Conference of the World Jersey Cattle Bureau** reconvenes with Session 3 presentations and closing session. Embassy Suites Hotel, Salon Ballrooms

4:30 p.m. Conference adjourns. Shuttle service between the hotels will commence and continue until last transfer at 10:00 p.m.

7:00 p.m. **WJCB President's Gala Banquet.** Embassy Suites Hotel, Salon Ballroom

SUNDAY, JULY 1: DEPART CANTON

Breakfast on your own.

For those continuing the program, see **Post-Conference Study Tour** for description of travel arrangements.

For those booked on flights departing from Akron-Canton Regional Airport (CAK), the Hilton Garden Inn provides frequent shuttle service. Ask the Reception Desk for schedule.

Price effective December 1, 2017

MAIN CONFERENCE

\$2,097.00 Per Person, Share Room Basis

For single room, add \$717.00

WJCB MAIN CONFERENCE ARRANGEMENTS INCLUDE 8 hotel nights, including tax; motor coach transportation, including shuttle services; meals consisting of daily breakfast, 6 lunches, 6 dinners, including welcome reception and banquet, special award banquets, meals on farms, farewell banquet as indicated by the initials **B, L, D** in the itinerary, free drinks when applicable; professional programs and materials, translation services where appropriate, conference room rentals, coffee/tea breaks; full program of herd visits and on-site inspections; incidentals such as bottled water and plastic sanitary boot coverings; sightseeing tours and related entrance fees as indicated in the itinerary; all taxes and

service charges on included activities; and tips to coach drivers.

CONFERENCE ARRANGEMENTS DO NOT INCLUDE Airline transportation fares to/from the United States; Baggage handling at hotels; Personal expenses such as laundry; alcoholic beverages and sodas; Travel insurance; or any item not specifically stated as being included in the arrangements.

NOTE: The Main Conference program is available in its entirety only. It is NOT possible to purchase a portion of the program only, nor is it possible to attend any of the conference sessions, social events, specific herd visits or sightseeing activities if not purchasing the full conference package.

PRE-CONFERENCE TOUR A

June 19-23, 2018 (5 days, 4 nights): San Francisco and Hilmar, California

TUESDAY, JUNE 19: ARRIVE SAN FRANCISCO

Independent arrivals at San Francisco International Airport (SFO). Transfer on your own to our hotel. The day is free to enjoy the sights and sounds and aromas of our beautiful "City by the Bay." Fisherman's Wharf and Pier 39 are within an easy walk of our hotel.

HOLIDAY INN FISHERMAN'S WHARF
1300 Columbus Avenue, San Francisco, CA 94133
Tel: +1 415 771-9000

WEDNESDAY, JUNE 20: SAN FRANCISCO (B)

Breakfast at the hotel.

9:00 a.m. Gather with others in our group for a morning narrated city tour to learn about the city's history as a gold rush town in the mid-1800s, and the impact the 1906 earthquake and the resulting fire had on how the city looks today. Our tour includes Civic Center, the Financial District, the Opera House and Old Mission Dolores (where San Francisco was founded). We visit Twin Peaks for a panoramic view of San Francisco, the bay and the hills beyond, and drive through Golden Gate Park and across the Golden Gate Bridge for fabulous views.

You are free to spend the afternoon riding a cable car to Union Square for world-class shopping, or visit Alcatraz (this requires reservations made well in advance; reservations may be made up to 90 days ahead); or purchase a tour to beautiful Muir Woods to see 200 ft. tall old growth coastal redwood trees and to hike through the dense forest. Both Alcatraz and Muir Woods tours take upwards to 3 hours, so please plan these trips in the afternoon after 2:00 p.m.

Dinner is at your own expense this evening.

THURSDAY, JUNE 21: SAN FRANCISCO TO HILMAR (B, L, D)

Breakfast at the hotel.

8:00 a.m. We leave San Francisco and drive across the recently completed eastern span of the Oakland/San Francisco Bay Bridge, damaged, as some may recall, in the 1989 Loma Prieta earthquake. At the far end is Oakland, the largest of the cities in the nine counties that form the East Bay Region of about seven million people. Our drive continues eastward, up and over the windmill-covered Altamont pass, arriving in the San Joaquin Valley, California's premier agriculture-producing region, producing more agricultural products than any other region in the country. California leads the U.S. in milk production, producing nearly 20% of the nation's milk supply in 2015. Of the top five commodities produced in California, milk and cream is #1, followed by almonds, grapes, cattle & calves, and lettuce.

Our destination is Hilmar, home to **Hilmar Cheese Company**. Established in 1984, the company is privately held by eleven Jersey dairy farming families, including first, second and third generations. Over the years the company has grown and expanded, opening a second manufacturing facility in Dalhart, Texas, in 2007, followed by a third facility in Turlock, California, in 2016. The Hilmar facility is the largest single site cheese and whey manufacturing operation in the world.

Surrounding Hilmar are dairies with more than 40,000 Jersey cows.

Four herds will be visited today: **Clauss Dairy Farms, Yosemite Jersey Dairy, Wickstrom Jersey Farms, and Valsigna Farms**. Lunch will be at the café in the Visitor Center at Hilmar Cheese Company, with dinner in its beautiful banquet room.

HOLIDAY INN EXPRESS
3001 Hotel Drive, Turlock, CA 95380
Tel: +1 209 664-9999

FRIDAY, JUNE 22: HILMAR TO SAN FRANCISCO (B, L)

Breakfast at the hotel.

7:00 a.m. We will start our second day in Hilmar with a visit to **Ahlem Farms Partnership**, recognized as the 2015 Distinguished Dairy Cattle Breeder by National Dairy Shrine. Afterwards we will visit the nearby **Charles Ahlem Dairy**, which was recognized by the International Dairy Foods Association as the Innovative Dairy Farmer of 2015.

We will return to tour Hilmar Cheese. The driving tour around the facility, which features the first dairy industry LEED Platinum certified building in the United States, will be followed by a video presentation in the Visitor Center. Representatives of Jerseyland Sires will share its vision for Jersey sire development through genomic selection.

Following lunch, we will head for the Newman Company Store of **Stewart & Jasper**. The first almond orchards were planted more than 60 years ago. From that modest beginning, Stewart & Jasper gradually expanded and became a leader in hulling, shelling, processing and marketing almonds.

The group will return to San Francisco for dinner and an evening on your own. Accommodations are at the full-service Holiday Inn hotel, with restaurant, bar, and free wi-fi for guests.

HOLIDAY INN
SAN FRANCISCO INTERNATIONAL AIRPORT
275 S. Airport Blvd., South San Francisco, CA 94080
Tel: +1 650 873-3550

SATURDAY, JUNE 23: FLY TO COLUMBUS, OHIO

Breakfast is on your own account this morning. Individual transfers to San Francisco International Airport.

Price effective December 1, 2017
based on a minimum of 25 passengers:

PRE-CONFERENCE TOUR A: CALIFORNIA
\$1,110.00 Per Person, Share Room Basis
For single room, add \$424.00

PRE-CONFERENCE TOUR "A" INCLUDES 4 hotel nights; meals consisting of 3 breakfasts, 2 lunches, 1 reception, 1 dinner; 1/2-day sightseeing tour of San Francisco, group transportation by deluxe, air-conditioned motor coach; professional program; local escort; incidentals such as bottled water and plastic sanitary boot coverings; tips to waiters for included meals, drivers and step-on guides; and all taxes and fees related to the included services. *Note: No refund for unused tour services.*

NOT INCLUDED: Air Transportation between San Francisco and Columbus.

PRE-CONFERENCE TOUR B

June 18-23, 2018 (6 days, 5 nights): Portland and Tillamook, Oregon

MONDAY, JUNE 18: ARRIVE PORTLAND

Arrive independently at Portland International Airport (PDX). Transfer to our hotel. The day is free to enjoy the city, noted for its parks and gardens and the river that runs through it.

DUNIWAY HILTON HOTEL DOWNTOWN

545 SW Taylor St., Portland, OR 97204.

Tel: +1 503 220-2565

TUESDAY, JUNE 19: PORTLAND (B/L)

Breakfast at the hotel.

9:00 a.m. Gather with others in our group for a morning narrated city tour. Portland is a big city with the charm and graciousness of a small town. Tucked between the Willamette and the Columbia rivers, the city enjoys a vibrant economy and an active cultural scene. This morning's tour includes the world-renowned Rose Garden, a favorite stop for visitors to Portland.

No visit to Portland would be complete without experiencing the magnificent Columbia River Gorge, a canyon of the Columbia River that stretches 80 miles (130 km). The Columbia River forms a natural boundary between the states of Oregon and Washington and provides the only navigable route from the Cascade Mountains and the Pacific Ocean. We visit beautiful Multnomah Falls, a cascade of falling water as pretty as you will find anywhere in the country. Lunch at Multnomah Falls Lodge.

Return to Portland. A lovely way to spend the evening is to wander along the riverwalk, stopping for drinks and dinner while overlooking the Willamette River.

WEDNESDAY, JUNE 20: PORTLAND TO GRAND RONDE (B/L)

Breakfast at the hotel.

8:00 a.m. Depart Portland for the Willamette Valley, blessed with rich volcanic and glacial soil deposited at the end of the last ice age, some 15,000-30,000 years ago. According to the *2017 Facts and Figures for Oregon Agriculture*, Oregon has 124,000 milk cows. We will see quite a lot of them in the next two days.

In the morning, we will visit **Lady-Lane Farm** owned by Garry J. Hansen. This herd of 100 Registered Jerseys is a producer-distributor of All-Jersey/Queen of Quality® milk. Milk is vat pasteurized, non-homogenized and sold in glass bottles at nearly 50 retail stores in and around Portland.

We will then travel south for lunch and a visit to **Forest Glen Jerseys**, established in 1946 by Stanley and Dora Bansen and today headed up by their son Dan. There are 2,500 cows in two separate herds, the larger one a certified organic dairy. This has been a prominent source of top genetics for many years, headlined by the widely used bull Forest Glen Avery Action-ET.

From Forest Glen's barns, we can see the **Evergreen Aviation and Space Museum**, where we will stop to see the famous Spruce Goose, the largest airplane ever constructed entirely of wood (birch, as it turns out, not spruce). The giant airplane flew only once - at an altitude of 70 feet for one minute - proving that the airplane could fly.

The day ends at Spirit Mountain Casino and Lodge, Oregon's largest

entertainment destination. Dinner will be on our own at the Cedar Plank Buffet or another dining location in the casino.

SPIRIT MOUNTAIN LODGE

27100 Salmon River Hwy, Grand Ronde, OR 97347

Tel: +1 (503) 879-3764

THURSDAY, JUNE 21: GRAND RONDE TO TILLAMOOK (B/L/D)

Breakfast buffet in the Cedar Plank Restaurant.

8:00 a.m. Depart Grand Ronde and proceed with our program of herd visits. The first stop at 9:00 a.m. will be at **Sun Valley Jerseys** in Cloverdale, owned by Bearl "Smokey" and Joanne Seals, recipients of the 2016 Distinguished Dairy Cattle Breeder Award from National Dairy Shrine. The herd of over 500 cows is operated with sons Dave and Jeff and their families.

Next we visit and have lunch hosted by **Legendairy Farms LLC**, owned by Tom and Jenny Seals and their son Coltan. This 300-cow dairy was established in 2013 with 140 cows taken out of the Sun Valley herd. It has become established as a source of top females for genomic index as well as for shows and national sales.

Then we will visit **Sunset Canyon Jerseys**, owned by Eric Silva. The herd was established in California, but was relocated to Oregon in 1998 to produce for Tillamook Cheese. Over 350 bulls from Sunset Canyon have entered A.I. The herd has expanded to 400 cows, bringing in the next generation.

On our drive up the Oregon coast we see Haystack Rock, one of Oregon's most identifiable landmarks. We arrive in Tillamook in the late afternoon and check-in at our hotel.

Dinner and mixer will be hosted at Martin Dairy LLC.

SHILOH INN SUITES

2515 N Main Ave, Tillamook, OR 97141

Tel: +1 (503) 842-7971

FRIDAY, JUNE 22: TILLAMOOK TO PORTLAND. (B/L)

Breakfast at the hotel.

8:00 a.m. Depart for today's final program of herd visits. As early as 1851 the first settlers arrived in Tillamook Valley. The cool climate and ample water sourced from multiple rivers, bays and the Pacific Ocean turned out to be ideal for raising dairy cows. In 1855, wishing to increase the size of their market, the Tillamook residents built a ship, the Morning Star, to carry their products to Portland. Even today the schooner Morning Star appears on the Tillamook product logo. In 1894, cheesemaker Peter McIntosh brought his cheese-making talents to Tillamook County. Tillamook cheese is still made from the same recipe that was developed more than 120 years ago. Since 1909, when the small creameries in the valley joined together to form the Tillamook County Creamery Association, the association has won more than 700 awards for its dairy products.

First stop will be at **Martin Dairy LLC**. In 1995, Norm Martin, his wife Gwen and their family moved from California to become Tillamook producers. The herd was first set up to be 50% Holstein cows and 50% Jerseys. For almost four years, the herd was evenly split: "two separate pens of Jerseys, two pens of Holsteins, same

PRE-CONFERENCE TOUR B *(continued)*

June 18-23, 2018 (6 days, 5 nights): Portland and Tillamook, Oregon

milkers, same feed rations, everything exactly the same.” Norm determined that while gross sales were higher for the Holsteins, the net returns from the Jerseys were greater and the herd was converted to 100% Jersey. Norm and son Chad manage the 1,000-cow dairy, which has become a source of top genetics for A.I.

Next, the Josi Family of **Wilsonview Dairy** will host our group for lunch and farm tour. It is owned and operated by Don and Desi Josi and youngest son Derrick. Two other grown children, Denise and Donald, have also pursued careers in the dairy industry. The Wilsonview herd began as a 4-H project 50 years ago, and is now a 550-cow dairy known for high production, high-ranking genomic evaluations, and breeding bulls for A.I. service.

Two more stops are planned before leaving Tillamook. One is to **Royalty Ridge Jerseys**, owned by Ryan and Freynie Lancaster. After farming with Ryan’s family in Washington, they purchased this 45-acre farm in the fall of 2010 to be closer to Freynie’s family. Following a feature sale in March of 2011, they moved to Tillamook and currently milk 55 cows. They have developed one National Grand Champion, one Reserve National Grand Champion, and the 2017 National Jersey Jug Futurity winner.

Then, we will visit the **Tillamook Cheese Factory**. This has been a must-see family attraction since it was built in 1949. The Visitor Center was demolished earlier this year and construction is underway on a new facility that will open in the summer of 2018. The new Visitor Center will be 50% larger to better accommodate the 1.3 million people who visit every year. It will feature enhanced viewing of the cheese making and packaging area, a larger café, gift shop and enhanced ice cream counter.

4:30 p.m. Leave Tillamook to return to the Portland Airport for the

night. Dinner is on our own this evening. The Sheraton is a full-service hotel, with restaurant and bar and free wi-fi for its guests.

SHERATON PORTLAND AIRPORT HOTEL
8235 NE Airport Way, Portland, OR 97220
Tel: +1 503 251-2800

SATURDAY, JUNE 23: FLY TO COLUMBUS, OHIO

Breakfast is on your own account this morning. Individual transfers to Portland International Airport.

Price effective December 1, 2017
based on a minimum of 25 passengers:

PRE-CONFERENCE TOUR B: OREGON
\$1,142.00 Per Person, Share Room Basis
For single room, add \$473.00

PRE-CONFERENCE TOUR “B” INCLUDES 5 hotel nights; meals consisting of 4 breakfasts, 4 lunches, 1 dinner; full-day sightseeing tour of Portland and Columbia River Gorge, entry to Evergreen Aviation and Space Museum, group transportation by deluxe, air-conditioned motor coach; professional program; local escort; incidentals such as bottled water and required plastic sanitary boot coverings; tips to waiters for included meals, drivers and step-on guides; and all taxes and fees related to the included services. *Note: No refund for unused tour services.*

NOT INCLUDED: Air Transportation from Portland to Columbus.



ARCHITECTURAL RENDERING OF THE VISITOR CENTER UNDER CONSTRUCTION AT TILLAMOOK CHEESE

POST-CONFERENCE TOUR

July 1-8, 2018 (8 days, 7 nights): Chicago, Wisconsin and Illinois

SUNDAY, JULY 1: CANTON - CLEVELAND - CHICAGO (D)

Breakfast is on your own account this morning. Early morning transfer by bus to Cleveland Hopkins Airport:

10:40 a.m. Depart Cleveland via United Airlines 785

11:13 a.m. Arrive Chicago O'Hare International Airport

Our guides and motor coaches are waiting in Chicago to whisk us into town for an afternoon of sightseeing in the "Windy City."

First stop is Navy Pier, where we can purchase a quick lunch before we begin our tour of America's third largest city. Nestled along the shores of Lake Michigan, Chicago abounds with beautiful architecture and statuary, skyscrapers and renowned museums, a major center for entertainment and the arts, and many institutes of higher learning. The city's ethnic cultures and neighborhoods reflect the immigration from Central Europe in the early 1900's. Great restaurants, great music (Chicago jazz), and great shopping are found along the Magnificent Mile, which is only a short walk from our hotel.

FAIRFIELD INN & SUITES

CHICAGO DOWNTOWN/MAGNIFICENT MILE

216 E. Ontario St., Chicago, IL 60611

Tel: +1 312 787-3777

6:30 p.m. Dinner for the entire group is a "Chicago Pizza Experience." We will walk the short distance from the hotel to one of Chicago's famous "deep dish" pizzerias, Gino's East, Magnificent Mile (alcoholic beverages on your own account).

MONDAY, JULY 2: (B/D)

Breakfast at the hotel.

9:00 a.m. Our buses leave the hotel for a 75-minute **Lake and River Architectural Cruise** aboard the "Seadog," which is the best way to get up-close views of Chicago's unique architecture and famous landmarks and panoramic views of the skyline. The cruise takes us through the Chicago locks, up the Chicago River, and back onto the lake for some skyline snapshots.

Option: 9:00 a.m. A bus will be available to take individuals to Chicago's Museum Campus, where you'll find the **Field Museum of Natural History, Shedd Aquarium, and the Adler Planetarium**. You may choose to visit one of these museums on your own for a couple of hours.

At the appointed time and place the buses will return all of us to the Fairfield Inn, where you will have time to purchase lunch on your own.

1:30 p.m. Depart Chicago for Ft. Atkinson, Wisconsin.

Illinois is a leading producer of corn, soybeans, and wheat, and swine. Corn is grown primarily for ethanol production, animal feed, and export. Illinois is the nation's second leading exporter of both soybeans and feed grains and related products. Most of the farms we see today will grow one or more of these grains.

Moving north into Wisconsin, milk takes the #1 spot on the list of top commodities produced in the state, followed by corn, cattle & calves, soybeans, and potatoes. Wisconsin ranks #1 in the United States for cheese production and #1 in milk goats, mink pelts, cranberries, and snap beans for processing.

4:30 p.m. Farm tour, program and dinner hosted by **Hoard's Dairyman Farm**. Originally purchased in 1899 by magazine founder W.D. Hoard, the farm has served as a key component of the magazine, which was first published in 1885. The primary reason for having the farm is to keep all employees of the magazine, especially the editors, keenly aware of the on-farm aspects of the dairy industry. It is, perhaps, the only agricultural publication in the world that is fully engaged in the business it covers.

From the original 100 acres located on the north edge of Fort Atkinson, the farm has grown to have nearly 400 acres of cropland owned with another 480 rented. The herd now includes both Guernseys and Jerseys, about 225 cows of each breed. Most of the milking herd in a two-row, naturally ventilated freestall barn built in 2007. The Jersey cows are housed in the comfort-stall barn that was converted to freestalls in 2010. The parlor is a double-10 herringbone built in 2007.

7:30 p.m. Depart Ft. Atkinson and travel to Janesville for the night.

HOLIDAY INN EXPRESS

3100 Wellington Place, Janesville, WI 53546

Tel: +1 608 756-3100

TUESDAY, JULY 3: JANESVILLE - MADISON (B/L/D)

Breakfast at the hotel.

8:30 a.m. Leave Janesville for a busy day of herd visits, starting at **Barlass Jerseys LLC**. Bill and Marion Barlass and son Brian have made big changes in the operation in the past 20 years. Herd size has increased to 420 registered Jerseys, production has increased, and the milking and housing facilities updated. The land base has grown from 250 acres under cultivation to nearly 1200 acres, plus about 80 acres of permanent pasture. The operation also involves daughter Kristin Paul, who is Director of Field Service for the American Jersey Cattle Association.

11:00 a.m. We will arrive in Ft. Atkinson for a self-guided tour of the **National Dairy Shrine Museum**. From milk stools to milk bottles, cow blankets to butter molds, explore National Dairy Shrine's extensive collection of dairy artifacts, gadgets and mementos. Peruse the extensive library of more than 350 dairy-related books that are on display and the portrait galleries recognizing dairy producers, scientists, business leaders, educators and others who have helped shape today's dairy industry.

At the same site is the **Hoard Historical Museum**, which interprets the history of the Fort Atkinson area. Exhibits include Indian artifacts, 19th century tools and ornithology displays. Other exhibits interpret the Blackhawk and Civil Wars, along with frontier history. As an alternative, you may wish to walk to the retail NASCO store or stroll along the beautiful Rock River.

1:00 p.m. Buffet lunch at Brock's River Walk Tavern and Grill in Ft Atkinson.

2:15 p.m. Our buses depart Ft. Atkinson for **Kutz Dairy LLC** in nearby Jefferson. Ron and Pam Kutz started their dairy in 1973. After using Jersey bulls in the early years for calving ease and crossbreeding them with their Holsteins, the couple purchased a herd of 50 Jerseys in 2000. A few years later, they added another 400 and then added more. Gradually, the dairy sold its remaining Holsteins and two sons, Alan and Aaron, joined the business. In

POST-CONFERENCE TOUR (*continued*)

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addition to their 1,450-head dairy herd, Kutz Dairy raises more than 1,600 head of dairy replacement heifers at a second farm in Nebraska. They also farm more than 1,400 acres of ground for forage crops.

4:00 p.m. Depart for Madison

FAIRFIELD INN & SUITES MADISON WEST/MIDDLETON
8212 Greenway Boulevard, Middleton, WI 53562
Tel: +1 608 831-1400

This newly renovated hotel, which is our home for the next three nights, is within walking distance to Greenway Station's shopping and dining district and just a short drive to downtown Madison. Hotel amenities include a Business Center, Fitness Center, free breakfast, free high speed Internet, pool, and room service.

6:00 p.m. Dinner at a local brew pub, or similar.

8:00 p.m. Return to our hotel.

WEDNESDAY, JULY 4: MADISON (B/D)

Breakfast at the hotel.

Today is a major holiday for Americans, the day we celebrate the signing of the Declaration of Independence from Great Britain in 1776. This national holiday is typically celebrated with parades, fireworks, carnivals, picnics, concerts, and family get-togethers. We're delighted to have you here to celebrate with us.

9:30 a.m. Depart our hotel and travel to the DeForest/Windsor area, to witness a typical American community's Independence Day celebration, complete with a parade including floats, bands, antique cars, precision marching groups, lots of red, white and blue, and much more. For lunch, purchase a hamburger, hot dog, pulled pork sandwich, pizza or other treats and beverages from the many food kiosks, with all of the proceeds going to support local community programs.

1:30 p.m. Depart for **Kessenich Farm LLC** in DeForest. This family operation worked only with Holsteins until Jeff Kessenich and Robin Krueger-Kessenich gave a Jersey calf to son Wade when he was just a young boy. Through an excellent breeding program, shrewd purchases and embryo transfer, Jersey numbers were built quickly. The herd today includes 265 Registered Jerseys. The next generation is starting with Jerseys through purchases at the Pot O'Gold Sale.

4:30 p.m. Afternoon tour and hosted barbecue dinner at **Endres Jazzy Jerseys** in Lodi. Dave Endres started farming in 1986 milking 50 Holsteins. By 1992, he was milking all Jerseys and today the dairy houses 900 cows and 800 young stock. Sons Vinny and Mitch work full-time on the farm, with daughter Sydney, a recent graduate of the University of Wisconsin-Madison, exploring other jobs in the dairy industry. The Endres family farms about 1,200 acres with a multi-partner harvesting LLC. They also own a farrow-to-finish swine operation.

We will enjoy a typical Fourth of July fireworks display before returning to our hotel in Madison.

THURSDAY, JULY 5: MADISON (B/L)

Breakfast at the hotel.

8:30 a.m. Depart Madison for Prairie du Sac.

9:30 a.m. Field Day and Tour at the **Dairy Forage Research Station**, presented by the U.S. Dairy Forage Research Center and the University of Wisconsin-Madison.

The research center was established on 2,000 acres of the former Badger Army Ammunition Plant, the largest munitions factory in the world during World War II. The dairy facilities include three types of cow barns, calf and heifer housing, a milking center, research and hospital areas, and a feed center flanked by a dozen silos. The facilities were designed for 300 milk cows plus replacements. By the end of 2017, 60 Jerseys will make their home at the Prairie du Sac research center.

Expert presentations will cover current and future Jersey research efforts, research reviews on feed efficiency and other programs, the USDA Grand Challenge Project, and the FarmLab Project (ecology on the farm). Hosted lunch at the research center.

2:30 p.m. Return to our hotel in Madison. Time to take a break, rest and relax for the remainder of the afternoon.

6:00 p.m. Buses will leave the hotel for Capitol Square in downtown Madison, where you will be given a map and descriptions of restaurants in the area. Dinner is on your own this evening.

FRIDAY, JULY 6: WISCONSIN TO ILLINOIS (B/L/D)

Breakfast at the hotel.

8:00 a.m. Depart Madison, driving southwest to Blanchardville and **Truttman Dairy LLC**. The Truttmans, Dan and Shelly, own and operate the dairy farm, and together with Dan's father and some part-time employees, they milk more than 200 Jerseys plus crossbreds. The farm has been in the family for five generations and the family enjoys hosting tours for local schools and foreign visitors and tourists.

10:15 a.m. We board our coaches and drive south and through the small town of Dixon, Illinois to see the house where President Ronald Reagan lived between the ages of 10 and 22.

12:00 p.m. Lunch at **Culver's**, a fast-casual restaurant chain founded in Sauk City, Wis., by the Culver family in 1984. Its trademark is the Butterburger®, a seared hamburger served on a lightly buttered bun. Deep-fried cheese curds are a specialty, as is its frozen custard.

1:00 p.m. Leave Dixon for nearby Grand Detour where we visit the **John Deere House and Shop**, which is listed on the National Register of Historic Places. Here, in 1837, John Deere created the first commercially successful steel plow. See a faithful replica of his blacksmith shop and tour the original 1836 family home and grounds where he and his wife raised eight children and housed apprentices in a six-room house.

3:00 p.m. Depart for **Bohnert Jerseys** in East Moline, Illinois, for a tour and dinner hosted by Jim and Wanda Bohnert, Scott and Karen Bohnert and their three children, and Scott's brother Brian. Jim ran the farm as a farrow-to-finish hog operation until the mid-1990s. The dairy side started with Jersey heifers in 1984, became 10 cows in 1989, then 100 in the mid-90s, and reached its current size of 500 cows in 2013. A total of 1,300 acres are farmed in corn, soybeans, wheat and rye.

6:30 p.m. Depart East Moline for East Peoria, IL.

8:00 p.m. Arrive East Peoria and check-in with our hotel.

POST-CONFERENCE TOUR (*continued*)

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HOLIDAY INN & SUITES EAST PEORIA
101 Holiday Street, East Peoria, IL 61611
TEL: +1 309 698-3333

SATURDAY, JULY 7: EAST PEORIA TO CHICAGO O'HARE AIRPORT (B/L)

Breakfast at the hotel

8:30 a.m. Depart East Peoria for Tremont and tour at **River Valley Farm**. This 300-cow, family farm is owned and operated by Gregg and Cindy Sauder and their seven children. The farm was founded in 2006 and is home to many high genomic females and three National Grand Champion cows. Facilities include a robotic-equipped free stall barn for 180 cows, plus a barn for 40 head, fitted with box and tie stalls.

10:30 a.m. Leave Tremont and travel to Fairbury.

12:00 p.m. Arrive at **Kilgus Farmstead**, a multi-generational family business led by the partnership of Paul and Matt Kilgus. The farm bottles its own milk produced by its herd of 175 Jerseys and raises goats, steers, and hogs for their line of meats, all of which are sold in the Kilgus Farmstead Country Store and distributed throughout the state of Illinois. Lunch is provided.

2:30 p.m. Depart for Wilmington.

3:30 p.m. Arrive at Wilmington for a self-guided walking tour of the **Midewin National Tallgrass Prairie Reserve**, a division of the U.S. Forest Service. Established in 1996, 19,165 acres of Illinois land was turned over to the Agriculture Forest Service, creating the first National Tallgrass Prairie in the U.S. The reserve's American Bison (buffalo) population was introduced in 2015. For the next 20 years, the U.S. Forest Service will study the relationship between the bison and the prairie restoration and health.

4:30 p.m. Depart for Chicago. Dinner is on your own.

HILTON GARDEN INN CHICAGO O'HARE AIRPORT
2930 S. River Rd., Des Plaines, IL 60018
Tel: +1 847 296-8900

SUNDAY, JULY 8: CHICAGO - DEPART FOR HOME

Breakfast is on your own this morning. The Hilton Garden Inn provides frequent shuttle service to O'Hare International Airport. Ask the Reception Desk for the shuttle schedule.

**Price effective December 1, 2017
based on a minimum of 25 passengers:**

POST-CONFERENCE TOUR
**\$1,495.00 Per Person, including air transportation from
Cleveland to Chicago, Share Room Basis**
For single room, add \$478.00

POST-CONFERENCE TOUR INCLUDES One-way Economy Class airfare, including taxes and fees, via United Airlines from Cleveland to Chicago O'Hare International Airport; 7 hotel nights; meals consisting of 5 breakfasts, 4 lunches, 5 dinners, afternoon narrated city tour sightseeing tour of Chicago with professional step-on guides, morning Chicago River cruise, group transportation by deluxe, air-conditioned motor coach; professional program; local escorts; incidentals such as bottled water and required plastic sanitary boot coverings; tips to waiters for included meals, drivers and step-on guides; and all taxes and fees related to the included services. *Note: No refund for unused tour services.*

PROGRAMS SUBJECT TO CHANGE. BOOKING DEADLINE MARCH 30, 2018.

Pre-Conference Tours have limited capacity and are subject to sell-out.

Prices for the Main Conference and the Pre-Conference and Post-Conference Tours may be adjusted downward once minimum passenger numbers are reached.

DETERMINE YOUR VISA REQUIREMENT EARLY. A citizen of a foreign country who seeks to enter the United States generally must first obtain a U.S. visa, which is placed in the traveler's passport. Certain international travelers may be eligible to travel to the United States without a visa if they meet the requirements for visa-free travel. For complete information, visit this website: <https://travel.state.gov/content/travel/en/us-visas.html>



Harvest Travel International

5020 Pierpoint Ave., Oakland, CA 94602 U.S.A.

Tel: +1 510 482-5535 • Fax: +1 510 482-4172

Email: harvestt@sbcglobal.net

California Seller of Travel License #1007084-40



American Jersey Cattle Association

6486 E. Main St., Reynoldsburg, OH 43068-2362 U.S.A.

Tel: +1 614 861-3636 • Fax: +1 614 322-4477

Email: info@usjersey.com

Website: www.usjersey.com



REGISTRATION FORM for 2018 WJCB INTERNATIONAL CONFERENCE

Complete form and fax, email or mail it to Harvest Travel International

5020 Pierpoint Ave., Oakland, CA 94602 USA

Fax: +510 482-4172 • E-mail: harvestt@sbcglobal.net

TRAVELER 1			
FULL NAME PER PASSPORT			
DATE OF BIRTH		NATIONALITY	
GENDER		PASSPORT NUMBER	

TRAVELER 2			
FULL NAME PER PASSPORT			
DATE OF BIRTH		NATIONALITY	
GENDER		PASSPORT NUMBER	

CONTACT INFORMATION			
STREET		TELEPHONE NUMBER	
CITY		FAX	
STATE/PROVINCE		MOBILE NUMBER	
POSTAL CODE		EMERGENCY CONTACT INFORMATION	
PREFERRED EMAIL ADDRESS		NAME	
		TELEPHONE NUMBER	

If travel plans are different, please complete a separate registration form for each person.

INBOUND / ARRIVAL FLIGHT		MAIN CONFERENCE ARRIVAL		OUTBOUND / DEPARTURE FLIGHT	
AIRPORT: Select one	Pre-Tour Cities: San Francisco or Portland	AIRPORT	COLUMBUS (CMH)	AIRPORT: Select one	Canton-Akron Chicago O'Hare / Other
DATE		DATE		DATE	
AIRLINE		AIRLINE		AIRLINE	
FLIGHT NUMBER		FLIGHT NUMBER		FLIGHT NUMBER	
TIME		TIME		TIME	

SPECIFY HOTEL ACCOMMODATIONS			
SHARE ROOM, 2 BEDS		SINGLE, PAYING SINGLE SUPPLEMENT	
SHARE ROOM, 1 BED		SINGLE PERSON TRAVELING ALONE, SHARE 2-BEDDED ROOM WITH <i>(insert name)</i>	

CONFERENCE PROGRAMS AND PRICES					
	NUMBER OF PERSONS	PER PERSON	SUBTOTAL	SINGLE SUPPLEMENT	TOTAL
TOUR A: CALIFORNIA		USD 1,110.00		USD 424.00	
TOUR B: OREGON		USD 1,142.00		USD 473.00	
MAIN CONFERENCE		USD 2,097.00		USD 717.00	
POST-CONFERENCE TOUR		USD 1,495.00		USD 478.00	

TOTAL COST OF SELECTED PROGRAMS, US DOLLARS 50% Deposit due by March 30, 2018. You will receive an itemized invoice by email for balance due by May 15. No refunds after May 15, 2018.
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SELECT METHOD OF PAYMENT IN US DOLLARS ONLY	
CREDIT CARD: VISA, MasterCard or Discover (processing fees apply)	INTERNATIONAL WIRE TRANSFER
CARD TYPE	Bank: Wells Fargo Bank , San Francisco, CA Wire Routing Transit Number: 121000248 Swift Code: WFBIUS6S Account Name: Harvest Travel Int'l Account #: 5230540980
CARD NUMBER	
EXPIRATION DATE	
SECURITY CODE	
NAME OF CARDHOLDER	COMPANY CHECK
ADDRESS	Pay to 2018 WJCB Conference and mail to Harvest Travel International 5020 Pierpoint Ave., Oakland, CA 94602 USA
TELEPHONE NUMBER	
CARDHOLDER SIGNATURE	

SIGNATURE OF TRAVELER		DATE	
TRAVEL INSURANCE ISSUER	POLICY NUMBER	24-HOUR PHONE NUMBER	

U.S. VISAS

U.S. Department of State • Bureau of Consular Affairs



VISITOR VISAS BUSINESS AND PLEASURE

Overview

Generally, a citizen of a foreign country who wishes to enter the United States must first obtain a visa, either a nonimmigrant visa for a temporary stay or an immigrant visa for permanent residence. The visa allows a foreign citizen to travel to a U.S. port of entry and request permission of the U.S. immigration inspector to enter the United States.

A "visitor" visa is a nonimmigrant visa and generally is used to enter the United States temporarily for business (B-1), for pleasure or medical treatment (B-2), or a combination of these purposes (B-1/B-2).

Business Visitor Visas (B-1)

If the purpose of the planned travel is business related, for example, to consult with business associates, attend a scientific, educational, professional or business conference, settle an estate, or negotiate a contract, then a business visitor visa (B-1) would be the appropriate type of visa for the travel. For more details on these and other activities that you can undertake while in B-1 status, visit *Business Travel to the United States* at travel.state.gov/content/visas/english/business/business-visa-center.html.

Personal or Domestic Employees:
Under immigration law, qualified personal or domestic employees may travel to the United States as business visitors under certain circumstances when accompanying:

1) a U.S. citizen employer who lives permanently outside the United States or is stationed in a foreign country and is visiting or is assigned to the United States temporarily; OR 2) a foreign citizen employer in the United States who is in B, E, F, H, I, J, L, M, O, P, or Q nonimmigrant visa status.

Important Notice

The William Wilberforce Trafficking Victims Protection Reauthorization Act (WWTVPA) of 2008 requires that an individual applying for a B-1 domestic employee visa be made aware of his or her legal rights under federal immigration, labor, and employment law. For information on your rights and protections, see travel.state.gov.

Pleasure, Tourism, Medical Treatment - Visitor Visas (B-2)

If the purpose of the planned travel is recreational in nature, including tourism, visiting friends or relatives, rest, or is related to medical treatment, activities of a fraternal, social, or service nature, or participation by amateurs who will receive no remuneration in

musical, sports and similar events or contests, then a visitor visa (B-2) would be the appropriate type of visa for the travel. Persons planning to travel to the United States for a different purpose including students, temporary workers, crew members, or journalists, must apply for a different category of visa. You will find additional information on B-2 requirements on travel.state.gov.

Note

Representatives of the foreign press, radio, film, journalists or other information media, engaging in that vocation while in the United States, require a nonimmigrant Media (I) visa and cannot travel to the United States using a visitor visa or on the Visa Waiver Program.

Visa Waiver Program

Travelers coming to the United States for tourism or business (B-1 or B-2 category visa) purposes for 90 days or less from qualified countries* may be eligible to travel without a visa if they meet the Visa Waiver Program (VWP) requirements.

Currently, 38 countries* participate in the VWP. For a list of participating countries* and additional information on VWP requirements, see travel.state.gov.

*With respect to all references to "country" or "countries" on this page, it should be noted that the Taiwan Relations Act of 1979, Pub. L. No. 96-8, Section 4(b)(1), provides that "[w]henver the laws of the United States refer or relate to foreign countries, nations, states, governments, or similar entities, such terms shall include and such laws shall apply with respect to Taiwan." 22 U.S.C. § 3303(b)(1). Accordingly, all references to "country" or "countries" in the Visa Waiver Program authorizing legislation, Section 217 of the Immigration and Nationality Act, 8 U.S.C. 1187, are read to include Taiwan. This is consistent with the United States' one-China policy, under which the United States has maintained unofficial relations with Taiwan since 1979.



U.S. VISAS

U.S. Department of State • Bureau of Consular Affairs



Qualifying for a Visitor Visa

There are specific requirements which must be met by applicants to qualify for a visitor visa under U.S. immigration law. The consular officer at the U.S. Embassy or Consulate will determine whether you qualify for the visa.

The required presumption under U.S. law is that every visitor visa applicant is an intending immigrant until they demonstrate otherwise. Therefore, applicants for visitor visas must overcome this presumption by demonstrating:

- That the purpose of their trip is to enter the United States temporarily for business or pleasure;
- That they plan to remain for a specific, limited period;
- Evidence of funds to cover expenses in the United States;
- That they have a residence outside the United States as well as other binding ties that will ensure their departure from the United States at the end of the visit.

Applying for a Visitor Visa

Applicants for visitor visas should generally apply at the nearest U.S. Embassy or Consulate in the country where they live. It is important to apply for a visa well in advance of the travel departure date.

Completing Form **DS-160**, Online Nonimmigrant Visa Application, (ceac.state.gov/genniv/), is the first

step in the visa application process. After you have submitted Form DS-160, print the confirmation page and bring it to your interview. Next, pay the non-refundable visa application fee, if you are required to pay it before your interview. Then, make an appointment for an interview at the U.S. Embassy or Consulate where you pay to apply for your visa. You can learn how to schedule an appointment for an interview, pay the application processing fee, review embassy-specific instructions, and much more by visiting the website of the U.S. Embassy or Consulate where you will be applying at usembassy.gov.

The wait time for an interview appointment for applicants can vary, so early application is strongly encouraged. Visa wait times for interview appointments and visa processing times for each U.S. Embassy or Consulate are available on travel.state.gov and on most U.S. Embassy or Consulate websites.

During the visa application process, an ink-free, digital fingerprint scan will be taken. Some visa applications require further administrative processing, which takes additional time after the visa applicant's interview by a Consular Officer. For information about required documentation and fees, please visit travel.state.gov.

Additional Information

- No assurances regarding the issuance of visas can be given in advance. Therefore final travel plans or the purchase of non-refundable tickets should not be made until a visa has been issued.

- Unless canceled or revoked, a visa is valid until its expiration date. If your passport expires, you may use the valid visa for travel and admission to the United States along with your new valid passport containing the same biographic data. Do not remove the visa page; instead carry both passports together.
- Visitors are not permitted to accept unauthorized employment during their stay in the United States.

Visa Denials

- If the consular officer finds it necessary to deny the issuance of a visitor visa, the applicant may apply again if there is new evidence to overcome the basis for the refusal. For additional information on visa denials, go to travel.state.gov.

Further Visa Inquiries

For general information about applying for a visitor visa, including documentation and fee requirements, please visit travel.state.gov. For post-specific visa application procedures or visa ineligibilities, review the particular U.S. Embassy or Consulate website where you will be applying at usembassy.gov.

If your inquiry concerns a visa case in progress overseas, you should first contact the U.S. Embassy or Consulate where you applied. Before submitting your inquiry, please be sure to review travel.state.gov and the particular U.S. Embassy or Consulate website.

