



FLAIR



First Lactation Appraisal & Incentive Registrations

The innovative program focused on providing the type data critically important for accurate genetic evaluations and ID for the Jerseys that will be the foundation of your herd's future.

Program specifically designed for 1,000+ cow Jersey herds

Benefits to your herd:

- Appraisal of first lactation cows
- Older cows appraised at STEP rates if desired
- Registration credit for animals under six months old equal to the number of first lactation cows
- Registrations in excess of registration credits, and registration for animals over six months old processed at regular registration rates.

Fees:

- Herd fee: \$400

Pricing for first lactation animals enrolled:

- 1 to 50 cows: \$30 per cow
- 51 to 100 cows: \$25 per cow
- 101 to 300 cows: \$20 per cow; and
- 301 and over cows: \$15 per cow

Herd Management Options:

- Optional subscription to JerseyLink, HerdView, and JerseyMate: \$2,000 annually

Program is effective October 1, 2024. Contact a member of our field service team for more information.

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