

## NEWS FOR IMMEDIATE RELEASE

**American Jersey Cattle Association  
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### **2015 JERSEY ALL AMERICANS TO BE CROWNED NOVEMBER 7-9 IN LOUISVILLE**

*More than \$45,000 offered for three Jersey shows in three days  
at the Kentucky Exposition Center*

*August 10, 2015, Reynoldsburg, Ohio*—The finest Registered Jerseys™ in the world will take center stage when The 63rd All American Jersey Show & Sale returns November 7, 8 and 9 to the North American International Livestock Exposition in Louisville, Ky.

Premiums totaling \$46,875 will be offered for three shows. Last year's All American assembled more than 500 Registered Jerseys™ under one roof, making it the largest single-site exhibition of Jerseys in the United States and the world for 2014.

The All American Junior Jersey Show is scheduled for Saturday, November 7. Mike Berry, Albany, Ore., will judge with Blake Renner, Fortuna, Calif., serving as his consultant. This is one of the richest youth-only shows in the world with \$9,625 in premiums offered for 2015, plus an additional \$5,000 in exhibitor support provided by the American Jersey Cattle Association.

The 62nd National Jersey Jug Futurity on Sunday, November 8 will award estimated premiums of \$10,000, with 375 3-year-old cows nominated and eligible to enter the show. It will be judged by Chris Hill, Thurmont, Md. His consultant will be Brandon Ferry, Hilbert, Wis.

The open division of The All American Jersey Show is set to take place on November 9 and will be judged by Andrew Vander Meulen, Brighton, Ontario. His consultant will be Thomas Arrowsmith, Peach Bottom, Penna.

The first and second place entries in each class of all shows will be named the All American and Reserve All American winners for 2015 by the American Jersey Cattle Association. The shows will be streamed live from Freedom Hall via webcast at [www.livestockexpo.org](http://www.livestockexpo.org).

Two sales, both managed by Jersey Marketing Service of Reynoldsburg, Ohio, are scheduled.

The 63rd All American Jersey Sale is the premier showcase for Registered Jersey™ genetics in the United States. Sale selection is underway to offer 60 outstanding females along with several high-ranking genomic young sires.

The 58th Pot O'Gold Sale on Saturday, November 7, is expected to feature 35 genomic-evaluated heifers that can only be purchased by youth between seven and 20 years of age.

Presenting Sponsor of the sale is Cow's Match® Jersey Blend from Land O'Lakes Animal Milk Products Co.

Both sales will be broadcast live with online bidding at Jersey Auction Live ([www.jerseyauctionlive.com](http://www.jerseyauctionlive.com)).

All events will be held at the Kentucky Exposition Center, conveniently located near the Louisville airport. The schedule is:

**Saturday, November 7**

- 8:00 a.m. The 63rd All American Junior Jersey Show, Freedom Hall
- 4:30 p.m. 58th Pot O'Gold Sale, presented by Cow's Match Jersey Blend, Newmarket Hall
- 7:30 p.m. Junior Banquet, South Wing Conference Center

**Sunday, November 8**

- 1:00 p.m. 62nd National Jersey Jug Futurity, Freedom Hall
- 4:30 p.m. All American Jersey Sale, West Hall B

**Monday, November 9**

- 7:30 a.m. The All American Jersey Show, Freedom Hall (cows enter ring at 11:00 a.m.)

Visit the NAILE website at [livestockexpo.org](http://livestockexpo.org) or call 502/595-3166 for complete premium list with show rules and entry forms. September 20 is the deadline for open and junior show entries, as well as final nominations for the National Jersey Jug Futurity. Late entries may be made for an additional fee until October 10.

The headquarters for the All American is the Hilton Garden Inn Louisville Airport (502/637-2424), with additional rooms blocked for Jersey attendees at the Holiday Inn Louisville Airport Fair/Expo (502/637-4500) and the La Quinta Inn & Suites Louisville Airport and Expo (502/368-0007). Rates and reservation codes are available on the News page of [USJersey.com](http://USJersey.com).

The All American Jersey Show & Sale is an annual production of the American Jersey Cattle Association, Reynoldsburg, Ohio. Approximately 100 Jersey breeders from across the United States serve on the All American planning committees, which meet annually in March.

The American Jersey Cattle Association, organized in 1868, compiles and maintains animal identification and performance data on Jersey cattle and provides services that support genetic improvement and greater profitability through increasing the value of and demand for Registered Jersey™ cattle and genetics, and Jersey milk and milk products. For more information on the association's complete line of services for dairy business owners, visit the website at [www.USJersey.com](http://www.USJersey.com) or connect at [Facebook.com/USJersey](https://www.facebook.com/USJersey).

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