

## NEWS FOR IMMEDIATE RELEASE

**American Jersey Cattle Association**  
6486 East Main Street  
Reynoldsburg, Ohio 43068-2362

Contact: Cherie L. Bayer, Ph. D.  
Director of Development  
614/322-4456

### **AUCTION RAISES OVER \$14,500 FOR JERSEY RESEARCH FOUNDATION**

*Reynoldsburg, Ohio, August 1, 2017*—The endowment of the AJCC Research Foundation added \$14,537.00 from proceeds of its annual benefit auction held June 21 to kick off the 2017 Annual Meetings of the American Jersey Cattle Association and National All-Jersey Inc.

The Gettysburg Foundation hosted the special event at the Gettysburg National Military Park Museum and Visitor Center. The Foundation works with the National Park Service to enhance preservation and understanding of the heritage and lasting significance of Gettysburg.

Over 300 in attendance enjoyed dinner and private access to the Film, Cyclorama painting and Museum, before being called to the sale by auctioneer Chris Hill, Thurmont, Md.

First up was the highly sought-after Francis Eustis model Jersey cow treasured by the late Diane Martin, who with her husband Tom owned Cottonwood Farm near Chehalis, Wash. Paul Chittenden, Schodack Landing, N.Y., bought it first, for \$2,100, and donated it back as a contribution for the Charlene Nardone National Jersey Queen Fund from Jessica Chittenden Ziehm, Cassandra Chittenden and Emily Chittenden. It took \$2,100 again to buy it, the winning bid coming from Rector Jersey Farm, Dalhart, Texas.

Two determined veterinarians with Jersey ties from Ohio—Brandy Nuhfer and Rachel Hodge—went head-to-head bidding three individually framed prints of Jersey Creamline advertising posters offered buyer's choice or privilege. Brandy Nuhfer won, and chose to take them all for a total of \$1,725. Rachel Hodge didn't leave empty-handed, winning the Bonnie Mohr "She's Got The Look" framed print that sold three lots later for \$825.

Paul Chittenden took home the third-high item at \$1,625, a framed All-Jersey® promotional poster that had been used for years by W. R. Lutz, Hickory, N.C., to dress up the ring for Myatt-Lutz Auction Co. sales. The delightful and whimsical Jersey-themed quilt designed and hand-crafted by Laura Paxton, Irishtown Acres, Grove City, Penna., brought \$1,350 on the bid of Chris and Cheryl Sorenson, Pine River, Wis.

Long-time auction supporters Duane and Roz Norman of Fulton, Md., delivered another hit with their donation of "Mimosa," an original mixed-media painting on canvas by Thais Cassell, and also professionally framed signed prints of that picture and a Jersey

head study titled “Jane Austen.” The canvas painting was purchased and presented as a surprise gift to Cari Wolfe, Director of Research & Genetic Programs, by her AJCA and NAJ co-workers. The other lot went to Dennis and Judy Egelston, Fultonville, N.Y. Combined, these items added \$1,500 to the Foundation.

A second item was purchased, then re-donated to generate \$825 for the fund. Don Mielke of Menasha, Wis., won the first round of bidding for an NAJ advertising poster from the late '60s or early '70s—“Just A Naturally Better Milk.” It ended up going to Wisconsin, as NAJ President David Endres was the final bidder on its second time under the gavel.

Lots of social media buzz accompanied the next high-seller donated by Danny Perkins of Kingsey Falls, Quebec. The Jersey breeder and owner of Artik Showbox and Accessories created a custom-crafted hay cart with the cow and the Stars and Stripes on one side, the other boldly proclaiming “Keep Calm and Jersey On.” Tom and Amanda Arrowsmith of Peach Bottom, Penna., were the winning bidders at \$750.

The remaining items in the live auction were purchased by Steve Washburn, Cary, N.C. (*vintage poster, “Jersey Milk Wins Our Vote,” donated by Sharon Clauss, Hilmar, Calif.*); Debbie and Bill Grammer, Sebring, Ohio (*Bonnie Mohr print donated by Maurice and the late Carole Core*); Sara Barlass, Hamilton, N.Y. (*print of “The Jersey Herd, Victors in the Dairy Cow Demonstration, St. Louis, 1904”, the original purchased in 2012 by Lynn Lee of Tennessee*); and Paul Chittenden (*Elsie the Borden Cow leather buckle*).

A silent auction was underway throughout the evening. With several hundred crowded around the display tables for the close-out, this was even more entertaining, as contenders engaged in good-natured goading among each other to raise their bids. Case in point: A ceramic pencil cup bearing the All-Jersey® logo that was gifted by Charlene Nardone to her successor, Paula England, provoked several to up the bid against Executive Secretary Neal Smith. He finally prevailed at \$500. One of those who pushed Smith, David Spahr of Findlay, Ohio, later matched that amount, raising the total for research from that item to \$1,000.

Winning bids for the remaining 22 lots came from Benny Rector, Don Mielke and the Egelstons, and also Joel Albright, Willard, Ohio; Corinna Aldrich, Salem, N.Y.; Tyler Boyd, Hilmar, Calif.; Drew Duncan, Ashville, Ohio; Wanda Emerich, Mooers, N.Y.; Amon Grantham, Kearneysville, W.Va.; Marty Gordon, Syracuse, Ind.; John Kokoski, Hadley, Mass.; Greg Lavan, Gambier, Ohio; Nathan Rassau, Enon Valley, Penna.; Roger and Priscilla Sprang, Burbank, Ohio; Alex Steer, Dalhart, Texas; Shari Strickhauser, Elkhorn, Wis.; Linda Wagner, Moscow, Penna.; Vickie White, Canal Winchester, Ohio; and Cari Wolfe, Reynoldsburg, Ohio.

Donors included Laura and Steve Paxton and Paul Chittenden; Paula England, Columbus, Ohio; Jessica Peters, Meadville, Penna.; Dr. David Weickert, Madison, Wis.; and the Le Ruez Family Estate, St. Peter, Jersey.

In all, \$17,462 was raised from both auctions.

Next year's benefit auction will be held in conjunction with the 150<sup>th</sup> Annual Meeting of the American Jersey Cattle Association in Canton, Ohio. Interested donors should contact the Development Department before March 15, 2018.

Established in 1967, the AJCC Research Foundation is a 501(c)(3) permanent trust operated exclusively to promote and sponsor scientific research in the dairy industry. Gifts assigned to the use of the Foundation are deductible for Federal estate and gift purposes, and may be made at any time. Current funding priorities are:

- Nutrition of high-producing Jerseys, particularly practical feeding methods to maximize production of valuable milk components;
- Factors affecting management of Jersey calves;
- Factors affecting semen production of Jersey bulls;
- Factors affecting yield and/or quality of products manufactured from Jersey milk;
- Factors affecting economic impact of Jerseys: efficiencies, net income, longevity, and lifetime profit;
- Optimizing the genetic basis for improving animal health and/or enhancing product quality;
- Enhancing environmental impact associated with Jerseys;
- New technologies for safe and sustainable food production from Jersey cattle; and
- Feasibility of adding value and increasing consumer acceptance of Jersey-derived products through enhanced product quality and branding.

The American Jersey Cattle Association, organized in 1868, compiles and maintains animal identification and performance data on Jersey cattle and provides services that support genetic improvement and greater profitability through increasing the value of and demand for Registered Jersey™ cattle and genetics, and Jersey milk and milk products. For more information on the association's complete line of services for dairy business owners, visit the website at [www.USJersey.com](http://www.USJersey.com) or follow the news feed at [facebook.com/USJersey](https://facebook.com/USJersey).