

NEWS FOR IMMEDIATE RELEASE

**American Jersey Cattle Association
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2016 JERSEY ALL AMERICANS TO BE CROWNED NOVEMBER 5-7 IN LOUISVILLE

*More than \$45,000 offered for three Jersey shows in three days
at the Kentucky Exposition Center*

October 31, 2016, Reynoldsburg, Ohio—The 64th All American Jersey Show & Sale returns November 5, 6 and 7 to the North American International Livestock Exposition in Louisville, Ky.

Premiums totaling \$45,665 will be awarded in three shows. Last year's All American assembled more than 500 Registered Jerseys™ under one roof, making it the largest single-site exhibition of Jerseys in the United States and the world for 2015.

The All American Junior Jersey Show is scheduled for Saturday, November 5. Jeff Brown, Jackson Center, Ohio, will judge with Jenny Thomas, North Lewisburg, Ohio, serving as his consultant. This is one of the richest youth-only shows in the world with premiums totaling \$9,625, plus an additional \$5,000 in exhibitor support provided by the American Jersey Cattle Association.

The 63rd National Jersey Jug Futurity will award premiums of \$9,790 on Sunday, November 6. More than 850 heifers were nominated for the show in 2013, with 46 of them now eligible to compete for the Winner's share of at least \$1,600. They will be judged by Ted DeMent, Kenney, Ill. His consultant will be Amanda Lutz, Chester, S.C.

The open division of The All American Jersey Show is scheduled for Monday, November 7 and will be judged by Mike Berry, Albany, Ore. His consultant will be Jon Kingdon, Warwick Township, Ontario.

The first and second place entries in each class of all shows will be named the All American and Reserve All American winners for 2016 by the American Jersey Cattle Association. The shows will be streamed live from Freedom Hall via webcast at www.livestockexpo.org.

Two sales, both managed by Jersey Marketing Service of Reynoldsburg, Ohio, are scheduled.

The 64th All American Jersey Sale is the premier showcase for Registered Jersey™ genetics in the United States. There are 56 outstanding females and choices slated to sell on Sunday, November 6, plus two high-ranking genomic young sires: Sunset Canyon Maid-Rite-ET, GJPI 201; and Jars of Clay Boaz-ET, GJPI 206.

The 59th Pot O'Gold Sale on Saturday, November 5 will offer 34 genomic-evaluated heifers that can only be purchased by youth between seven and 20 years of age. Presenting Sponsor of the sale is Cow's Match® Jersey Blend from Land O'Lakes Animal Milk Products Co.

Both sales will be broadcast live with online bidding at Jersey Auction Live (www.jerseyauctionlive.com).

These events will be held at the Kentucky Exposition Center:

Saturday, November 5

- 8:00 a.m. The 64th All American Junior Jersey Show, Freedom Hall
- 4:30 p.m. 59th Pot O'Gold Sale, presented by Cow's Match Jersey Blend, Newmarket Hall
- 7:30 p.m. Junior Banquet, South Wing Conference Center

Sunday, November 6

- 10:30 a.m. Jersey Youth Academy Informational Session and Participant Panel, West Hall, Room W5
- 1:00 p.m. 63rd National Jersey Jug Futurity, Freedom Hall
- 4:30 p.m. All American Jersey Sale, West Hall B (pre-sale social at 3:45 p.m.)

Monday, November 7

- 7:30 a.m. The All American Jersey Show, Freedom Hall (cows enter ring at 11:00 a.m.)

The All American Jersey Show & Sale is an annual production of the American Jersey Cattle Association, Reynoldsburg, Ohio. Approximately 100 Jersey breeders from across the United States serve on the All American planning committees, which meet annually in March.

The American Jersey Cattle Association, organized in 1868, compiles and maintains animal identification and performance data on Jersey cattle and provides services that support genetic improvement and greater profitability through increasing the value of and demand for Registered Jersey™ cattle and genetics, and Jersey milk and milk products. For more information on the association's complete line of services for dairy business owners, visit the website at www.USJersey.com or connect at [Facebook.com/USJersey](https://www.facebook.com/USJersey).

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