

## NEWS FOR IMMEDIATE RELEASE

### JERSEY ASSOCIATION ANNOUNCES STAFF ADDITIONS

*Reynoldsburg, Ohio, April 28, 2015*—The American Jersey Cattle Association announces the addition of two staff in its Information Technology and Herd Services departments.

Bryan Wofter, Columbus, Ohio, joined the staff March 2 as junior programmer/developer. Lisa J. Boysel, Hebron, Ohio, started April 1 as Herd Services assistant.

“We are pleased to have hired such well-qualified individuals as Bryan and Lisa to help us meet the demands of our growing business,” said Neal Smith, Executive Secretary and CEO. “Each of them brings a strong skill set and proven track record for customer service to their new responsibilities.”

Bryan Wofter completed three years of web development coursework at Zane State College, Zanesville, Ohio, while also working as a sales associate for a nationwide retailer of electronics. As an intern with Muskingum Valley Health Center, he provided IT help desk service and maintained hardware systems. He then joined Advantage Bank as a business systems analyst, maintaining key software resources and supporting IT resources for over 250 employees. He is well versed in industry standard software and programming languages that support the development of web applications and system automation.

Lisa Boysel brings over 30 years of experience in retail customer service and human resource management to the Herd Services department. She worked 17 years for the manufacturing firm AGC Glass until it was closed in a corporate consolidation, and previously for the Elder-Beerman department stores and a local pharmacy.

The American Jersey Cattle Association, organized in 1868, compiles and maintains animal identification and performance data on Jersey cattle and provides services that support genetic improvement and greater profitability through increasing the value of and demand for Registered Jersey™ cattle and genetics, and Jersey milk and milk products. For more information on the association’s complete line of services for dairy business owners, visit the website at [www.USJersey.com](http://www.USJersey.com) or connect at [Facebook.com/USJersey](https://www.facebook.com/USJersey).