## NEWS FOR IMMEDIATE RELEASE

## NATIONAL JERSEY QUEEN TO BE SELECTED DURING THE ALL AMERICAN

*Reynoldsburg, Ohio, August 1, 2016*—The 62<sup>nd</sup> National Jersey Queen will be selected Saturday, November 5 at the conclusion of Junior Day activities at The All American Jersey Shows and Sale in Louisville, Ky.

The 2016 National Jersey Queen will begin her reign when she is introduced with her court at the National Jersey Jug Futurity on November 6. Later that evening, the new Queen and her Court will assist with The 64<sup>th</sup> All American Jersey Sale, then present the sashes as the Jersey All Americans of 2016 are selected November 7 in The All American Jersey Show.

She will succeed the reigning Queen, Regina Pozzi of Petaluma, Calif.

Scholarships totaling \$1,000 are presented to the Queen and alternates from the Charlene Nardone National Jersey Queen Fund.

Participants in the National Jersey Queen Contest must be at least 16 years of age, but not older than 22, on January 1, 2016 and a Junior Member in good standing or Lifetime Member of the American Jersey Cattle Association. Additional eligibility requirements are detailed in the contest rules.

Candidates for National Jersey Queen are evaluated on the quality of their application and proposed platform, interview, general dairy and Jersey breed knowledge, and public speaking, both prepared and extemporaneous. Each of the contest elements is described on the USJersey website (permalink http://bit.do/QueenApplication).

Applications must be received in the AJCA office on or before Friday, October 14. Judging begins on Friday, November 4.

The National Jersey Queen represents the Jersey community throughout the year at local, state and national events, including the 2017 AJCA-NAJ Annual Meetings, June 21 to 24 in Gettysburg, Penna.

For more information about participating in or supporting the National Jersey Queen development program, contact Dr. Cherie L. Bayer, Director of Development, at 614/322-4456, or email cbayer@usjersey.com with "National Queen Contest" in the subject line.

The All American Jersey Show & Sale is an annual production of the American Jersey Cattle Association, Reynoldsburg, Ohio. Approximately 100 Jersey breeders from across the United States serve on the All American planning committees, which meet annually in March.

September 20 is the deadline for open and junior show entries, as well as final nominations for the National Jersey Jug Futurity. For premium list with show rules and entry forms, visit livestockexpo.org or call 502/595-3166.